



# ALL Together Partners Meeting



Tuesday, April 6, 9:30 AM, Dartmouth-Hitchcock Heater Road, Conference Rm 1A

# Meeting Agenda

- ☞ Welcome & Introductions.....5 min
- ☞ PhotoVoice Presentation.....15 min
- ☞ Strategic Priorities.....30 min
- ☞ Twin State Safe Meds Campaign.....10 min
- ☞ Mascoma Project Graduation Fundraiser.....5 min
- ☞ Updates & Announcements.....10 min
- ☞ Set date for next meeting.....5 min

# PhotoVoice Presentation

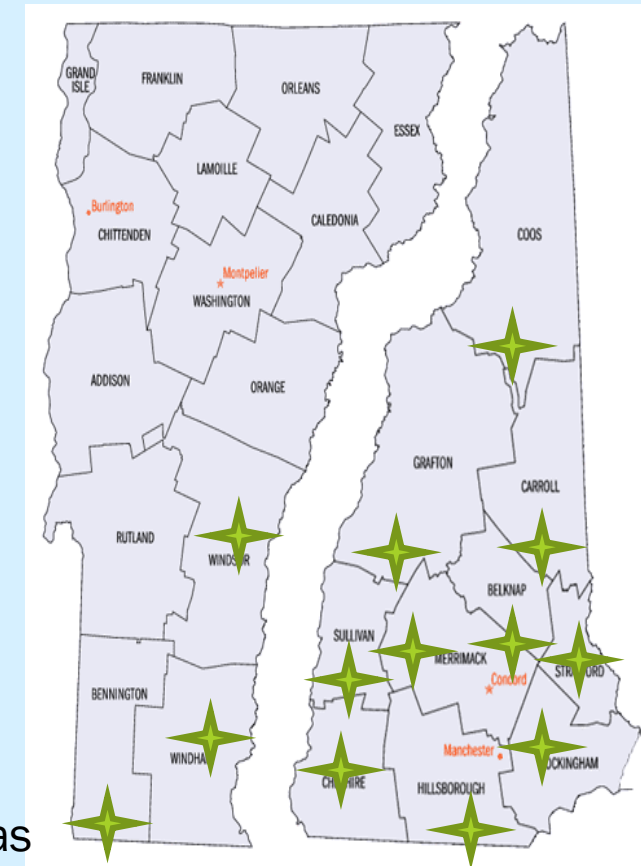
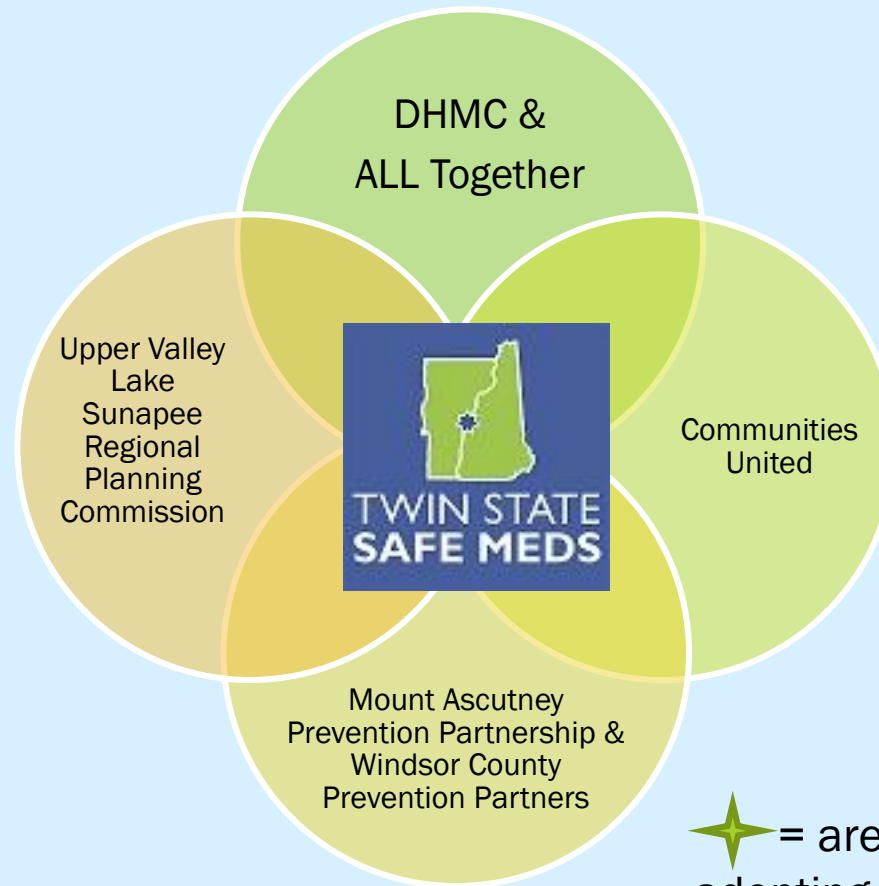
# Strategic Priorities

# Twin State Safe Meds Campaign & Partnerships

6 groups connected on a USDA grant to develop a comprehensive campaign to educate the community on **Safe Use, Safe Storage & Safe Disposal** of unwanted or unused medications. This smaller partnership evolved into a bi-state partnership of 15 groups and is continuing to spread around both VT & NH

## Products & efforts include:

- 5000 post cards
- 400 posters
- 1000 post-its
- 500 stickers
- 500 magnets
- 3000 Rx bag staple-ons
- 6 transaction ads in the Valley News
- 19 Radio Ads
- 1795 views on the website
- 1 large event banner (pictured)
- 8 light pole banners
- 1 medication reconciliation event



★ = areas adopting the campaign.



TWIN STATE  
SAFE MEDS

[www.twinstatesafemeds.org](http://www.twinstatesafemeds.org)

PROTECT  
Your Community

Safe Use

Safe Storage

Safe Disposal



# Twin State Safe Meds Campaign & Partnerships

Now 19 groups will connect to push further this comprehensive campaign to educate multiple communities in 4 states on **Safe Use, Safe Storage & Safe Disposal** of unwanted or unused medications.

Sharing of all multi-media campaign ideas, ads, format and communication plans.

ALL Together receives full credit for the creation of the campaign.

4 communities in 4 states with same message and desire to expand throughout these states

Maintain Twin State Safe Meds site to filter traffic.

Each coalition would contribute financial resources toward each stage of the campaign.

Nationally this would likely be the first time multiple states collaborated on one safe meds campaign.



VT. Dept. of Health

The Collaborative (VT)



DHMC & ALL Together (NH)



HYAC3 (NY)



Current **NH** Partners:

13 SMP Regions in NH

NH DFC Coalitions

Upper Valley Lake Sunapee Regional Planning Commission  
Communities United

Northern Berkshire Community Coalition, MA



MAPP & WCPP (VT)



TWIN STATE SAFE MEDS

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**PROTECT**  
Your Community

Safe Use

Safe Storage

Safe Disposal



# Next steps for ALL Together...

- ∞ Do we all agree to go forward with this?
- ∞ If yes, do we want to keep our branding the same (Twin State Safe Meds)?
  - Do we want to modify the Twin State Safe Meds Logo with a shadow of NY and MA or NY and MA logo in addition?
  - Do we want to create a Quad State logo and name for the campaign?
- ∞ Anyone interested in working on this initiative outside of AT meetings?

# Mascoma Project Graduation Fundraiser

- ∞ Project Graduation: parent organized, post graduation, parent organized celebration.
- ∞ Goal: give the seniors a place to celebrate in a safe environment and to keep them from making potentially dangerous choices.
- ∞ \$25,000 raised by the parents and seniors. No money for this event comes from the school budget.
- ∞ Dinner & Auction Fundraiser will be held on April 29. The event includes a meal which the seniors oversee and cook as necessary. The PG planning committee has worked throughout the year to gather silent auction items. Similar mission as ALL Together: keep our children safe and away from dangerous substances.
- ∞ Looking for a group to sponsor the meal portion of our April 29 event. This fundraising event draws its support from the community at large. We are expecting about a 100-150 people; basing this on estimating last year's attendance. The meal can be 'catered' by a restaurant or prepared by the seniors.

**We agreed to provide the Mascoma Project Graduation Planning Committee with \$500 to sponsor the dinner for this fundraiser. We will provide materials at this event.**



# Next Meeting?

∞ Date/Time for next meeting: