



Attendance: Bob Sherman, Courtney Vorachak, Bridget Aliaga, Matt Herbert, Lyndsay Porreca, Jacqui Baker, Angie Leduc, Patrick Christie

Coalition Updates:

PUSH: Megan Henry did an excellent job putting together the Health and Wellness Fair. Good foundation for a first year event. Discussions will happen at next PUSH meeting about how to ensure the responsibility doesn't fall on one individual for planning and implementing coalition activities. Also a reflection of what worked, what didn't, and what could we do better next time.

Circle UP: working closely with Hanover High, including re-gaining a lunch period. Angie meeting with them tonight to get updates.

HCC: Substance Use/Mental Health sub-committee are working with HPD and LPD to create a safety training for parents.

MVPN: Looking to schedule a stakeholder meeting in January.

Workgroup Updates

CCRP: At a place of deciding what to do. From results of survey, looking at trainings and formalizing procedures.

MARIJUANA: Angie will be sending doodle poll for a meeting in January. Legalization of marijuana is approaching, so campaigns will be need to be designed and other comprehensive strategies developed.

Staff Updates:

Bridget: Network Lunch was November 9th. Turn out was very diverse, 38 people. Access to Mental Health care was identified as the first priority. Bridget will be having focus groups and then designing a workgroup. Bridget is the point of contact for Narcan. Three dates for trainings are scheduled at Kilton Library: 12/18, 1/22, and 2/13.

Jacqui: Intern Brian has been working on environmental scan as far as advertising. Presenting at Public Health Council meeting, January 16th, 9am-11am.

Angie: Coalition Member Survey. Please take it! Angie re-sending. At 25 responses, would like 50.

- ❖ Exercise to complete asset mapping (who we are, what we do)
 - Who are our customers?
 - UV residents (young and old), community members, at risk population, local coalitions, clinical professionals, healthcare providers, municipal (police/fire), education and schools (pre K- college), community based organizations.
 - What does the coalition have to offer?
 - Information
 - Connectivity
 - Guides that lead to services
 - Expertise (varies: individual members, coalition process, media, events planning, SUD/P info., etc)
 - Resources (data, information, staff time, funding, etc.)
 - Trainings/Education



- What do we need from our customers?
 - Participation, engagement, feedback, knowing where we stand, buy-in, have support from them, referrals, gather information for us, we need our customers to know us and advocate and be our ambassadors, celebrate with us, recognition of how we help/support them.
 - **All Together needs to be able to say that we sponsored/supported/etc so the recognition and connection is made to the services that we provide to the community. Our brand needs to be a household name.**
 - Recognition, Press Release, involvement in newspaper, more exposure
- What do we do? Why?
 - Mission/vision statement- community resource for prevention, intervention, treatment, recovery, and advocacy of substance misuse and suicide.
 - To be known as the “go-to” resource on the above.
 - We are trying to reduce harms and improve health and well-being of all UV residents.
- What need do we fill?
 - Information, resources, and guidance around substance use, misuse, suicide prevention.
 - Skill building
 - De-stigmatizing/changing norms
- What are the gaps we could potentially fill?
 - **Address our own gaps first!**
 - Feedback tools, PR material and visibility, staff and members trained on how to promote AT, communication plan, transparency, accountability language and mechanism for customers we serve, we need to know what our customers need.
 - Swag, brand, elevator speech/pitch
 - “Think ALL Together, ALL the time”

❖ **NEXT STEPS**

- JANUARY
 - Finish with staff?
 - Public Relations Action Plan
 - Looking forward: Open House
- In-between
 - Ask local coalitions their input on what they need/want from AT and what they would be willing to offer.

❖ Next Meeting: Doodle Poll – Angie to send Doodle with meeting minutes.



**Partners Meeting
November 30, 2017**